

A BETTER FUNDRAISER

A Better Fundraiser is the first company to create and market a 100% web-based fundraising program providing schools and non-profit organizations an alternative method of raising funds year-round with minimal effort and resources by using only electronically delivered products.

SIMPLE.

SAFE.

SECURE.

The fast and easy way to make a difference



A Better Fundraiser

- Is fast, fun, safe, 100% on-line fundraiser
- Enables Schools to quickly raise funds
- Uses downloadable fun and safe software products.

www.abetterfundraiser.com

- An online fundraising tool
- Contents gathered from a variety of sources
- Inappropriate material is weeded out
- Software and links are validated
- No Pop-Ups or Advertising

The fast and easy way to make a difference



Downloadable Software

- Games
- E-Books
- Gift Cards
- Music (coming soon)
- Movies (coming soon)

The fast and easy way to make a difference



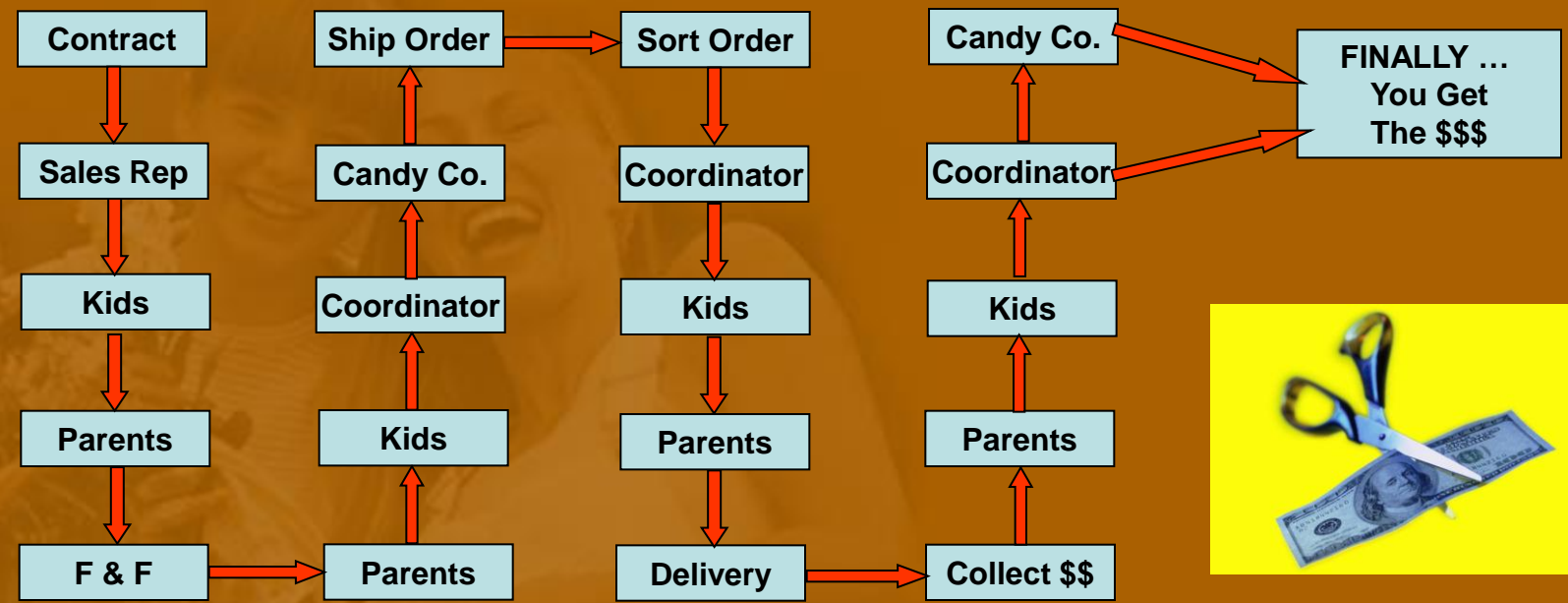
How It Works

- You Spread the Word
 - Click-thru banners for your web site
 - Distribute Promotional Material
 - Via E-Mail or Flyers
- Collect up to 30% of each purchase
- Cash donations may be added during check out



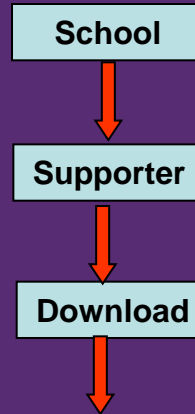
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Other Fundraisers!



WHAT MAKES US SO DIFFERENT

A Better Fundraiser



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How Much Money Can We Make ...

	Example 1	Example 2	Example 3
Total Supporters	1,000	2,500	5,000
30% Participation	300	750	1,500
Each promotes to 5 Supporters	1,500	3,750	7,500
Each supporter spends \$10	\$15,000	\$37,500	\$75,000
10-30% Profit to Organization *	\$1,500 To \$4,500	\$3,750 to \$11,250	\$7,500 to \$22,500
* per product %			

The fast and easy way to make a difference



The Better Fundraiser Way

- No Products to Deliver
- No Cost to You
- No Volunteer Effort
- No Time Limits
- No Geographic Boundaries
- No Door-to-Door Selling
- No Money Handling

A Better Fundraiser & You!

- Raise funds quickly
- Sell products supporters want to buy!
- Engage the instant gratification supporter
- Start today
- Available 24 X 7

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